

To All Vendors

Subject: 2018 Home Design and Remodeling Expo

We are pleased to announce that plans for the 2018 Home Design & Remodeling Expo are well underway with many new and exciting features to be added. The Expo will be held again at beautiful Sawmill Creek Resort in Huron, Ohio, on March 23, 24 & 25th, 2018.

As a show of appreciation to all vendors who contributed to last years successful show, we are offering you an opportunity to reserve your same booth, or a booth of your choice, for a \$100 deposit until December 31st, 2017. At that time all booths will be put on sale on a first come first serve basis. We urge you to take advantage of your priority privilege and reserve early for the show. We are confident the show will be a sellout!

Being the show will be held a little earlier this year will give us a chance at getting to the buying public well before they make their spring decorating/remodeling plans. It will give everyone a chance to withdraw from "Cabin Fever". We will again be promoting the show to 4 counties using all available media outlets. We want to grow this show for all local vendors who cannot afford the price of larger shows.

We can cite many reasons for your attendance at this show, but you know that meeting your customers in an area of common interest is the best way to secure immediate sales and create a prospective client data base. The \$500.00 for a 10' X 10' space is a great bargain considering what other shows are charging, along with the attraction of beautiful and convenient Sawmill Creek Resort only adds to the value of your being a part of the Erie County Home Builders 2018 Home Design and Remodeling Expo. Sawmill Creek will again offer a very special room rate of \$90.00 for all vendors and their families who want to take a mini vacation while participating in the show.

Please review the inserts with this letter that outline the other features and benefits of your participation and then reserve your booth(s) early.

On behalf of the Board of Directors of The Erie County Home Builders Association, I want to THANK YOU for your past support and look forward with you to a very prosperous 2018!

Gene Gnidovec
Chairman – 2018 Home Design and Remodeling Expo



www.eriecountyhomebuilders.com

P.O. BOX 545, SANDUSKY, OHIO 44871-0545

2018 HOME EXPO AND REMODEL SHOW
March 23rd, 24th & 25th, 2018

TYPE OF PRODUCT TO BE DISPLAYED:

TOTAL COST: _____

Need Electric: yes (\$50 fee) no

DEPOSIT: _____

MUST BE PAID INFULL PRIOR TO SET UP – NO EXCEPTIONS

BALANCE DUE:: _____

MUST BE PAID BY 3/6/2018

MAKE CHECKS PAYABLE TO ERIE COUNTY HOME BUILDERS

BOOTH LOCATION MAP ENCLOSED.

PLEASE READ CAREFULLY

1. In consideration of Applicant's payment and agreement to abide by rules and regulations governing the Home Expo & Remodel Show the Erie County Home Builders Association (hereinafter referred to as "Association") agrees to furnish Applicant, as an exhibitor booth(s) with black draped back wall and 36" high booth dividers. Also, one (1) 110 volt 500 watt electrical outlet per booth will be provided, if requested, for \$50.00. Booth fee includes 1 8' table and 2 chairs – available at set-up. It is exhibitors responsibility to skirt the table during the show.

2. No back wall construction INCLUDING SIGNS may be higher than 8'. Sidewall construction over 38" must be set back four feet from the aisle. Materials for decorations, etc., shall be approved flameproof type. Floors must not be painted or anything cemented, nailed or taped to the floor.

3. Applicant shall not assign or sublet any part of their space contracted. Insurance desired by the applicant must be placed at his own expense. The Association will not be responsible nor will they guarantee the Applicant against a loss of any kind. The participant agrees to indemnify and hold harmless the Erie County Home Builders Association and Sawmill Creek Lodge from any claim for damages or loss or of any claim, cause of action, or cost whatsoever, in connection the the 2018 Home Expo and Remodel Show.

4. The Applicant may distribute literature, etc., from his booth. However, no applicant, or persons hired by applicant will be permitted to perform any of these acts outside the confines of his booth. Loud attention noise or loud radio, TV, organ music, or other types of noisy demonstrations are forbidden.

******NO ALCOHOLIC BEVERAGES SHALL BE PERMITTED OR CONSUMED IN BOOTHS!******

5. The applicant will have Thursday, March 22nd, after 1:00PM to install exhibits. The official opening will be Friday, March 23rd at 1:00PM. SHOW HOURS ARE 1:00 PM – 8:00 PM FRIDAY; 10:00 AM – 7:00 PM SATURDAY and 12:00 AM – 5:00 PM SUNDAY.

6. Applicant may remove displays Sunday, March 25th, (but not before 5:00 P.M.) Booths may also be removed Monday, March 26th, with times to be advised in final letter sent with final booth location.

7. If your application is accepted by the Association, and a contract entered into, the deposit is not refundable, except that in the event of an emergency it becomes necessary to postpone or cancel the show, all moneys will be repaid to the exhibitor for space and exhibitor shall and does hereby waive any claim for damages.

8. The applicant agrees to assume responsibility for the following:
- a.) Cost of erection and removal of all display material for his booth.
 - b.) Keeping booth neat, orderly and swept daily as well as a dress code of neat business attire.
 - c.) Make arrangements for removal of all cartons, etc., after display is erected and removal of all debris from space after show closes.

9. Applicant understands that this is an application and not a binding contract until the acceptance provision at the end of the application is executed by the Association. Applicant further understands that acceptance of this application is at the sole, total, and unrestricted discretion of the Association for any reason whatsoever. Applicant waives any claim, of any nature whatsoever, arising because of the Association's refusal to accept the application.

10. (a.) Applicant further understands that the Association has a contract with Sawmill Creek Lodge I which places upon them the burden of complying with said contract, enforcing all the rules of the Home Expo & Remodel Show and enforcing all applicable laws, ordinances, fire and safety regulations, health rules and directions of all properly constituted public officials. The Association, in order to carry on its obligations in this regard, reserves the absolute right, in its sole discretion to change booth locations, to require the change or alteration of any individual booth, or to expel an Applicant from the show. Applicant waives any claim, or any nature whatsoever, arising because of the Association's enforcement of its rights and obligations and obligations pursuant to this paragraph.

(b.)This agreement contains the entire agreement between the parties relating to the rights herein granted and the obligations herein assumed. Any oral representations or modifications concerning this instrument shall be of no force or effect excepting a subsequent modification in writing, signed by both parties.

Final exhibitors booth location to be mailed March 12th , 2018, with every effort to grant booth location request..

CONTRACTS MUST BE RETURNED WITH DEPOSIT OF \$100.00 PER BOOTH BY DECEMBER 31st, 2017. SHOULD YOU DECIDE AT A LATER DATE TO PARTICIPATE, PLEASE SEND THE CONTRACT AND FULL PAYMENT IN BY MARCH 6TH, 2018. Any contracts/payment received after March 6th, 2018, may not be listed in the advertising flier.

QUESTIONS? PLEASE CALL Deanna L. Allensworth at 419-625-7661; 419-357-0015 or commapple1@aol.com.

*****PLEASE RETURN IMMEDIATELY AND KEEP COPY FOR YOUR RECORDS*****

COMPANY _____

SIGNED BY _____

PRINT CONTACT NAME _____

ADDRESS _____ PHONE:DAY: _____

CITY _____ CELL: _____

STATE _____ ZIP _____ E-MAIL: _____

IF YOU WISH TO JOIN TO OBTAIN THE MEMBER BOOTH RATE, THE ENCLOSED MEMBERSHIP APPLICATION AND ADDITIONAL \$100 FOR DUES PAYMENT MUST BE RETURNED WITH CONTRACT.

BOOTH FEES:

ECHB MEMBERS:

Series 300 – 5 x 8 = \$300.00

Series 100 – 10 x 10 = \$500.00

Series 200 – 10 x 20 = \$1000.00

Series 400 – Quad = \$2250.00

*****NEW FOR 2018 – CRAFT AREA - 5 X 8 BOOTH = \$125.00

NON-MEMBERS:

Series 300 – 5 x 8 = \$375.00

Series 100 – 10 x 10 = \$600.00

Series 200 - 10 x 20 = \$1100.00

Series 400 – Quad - \$2350.00

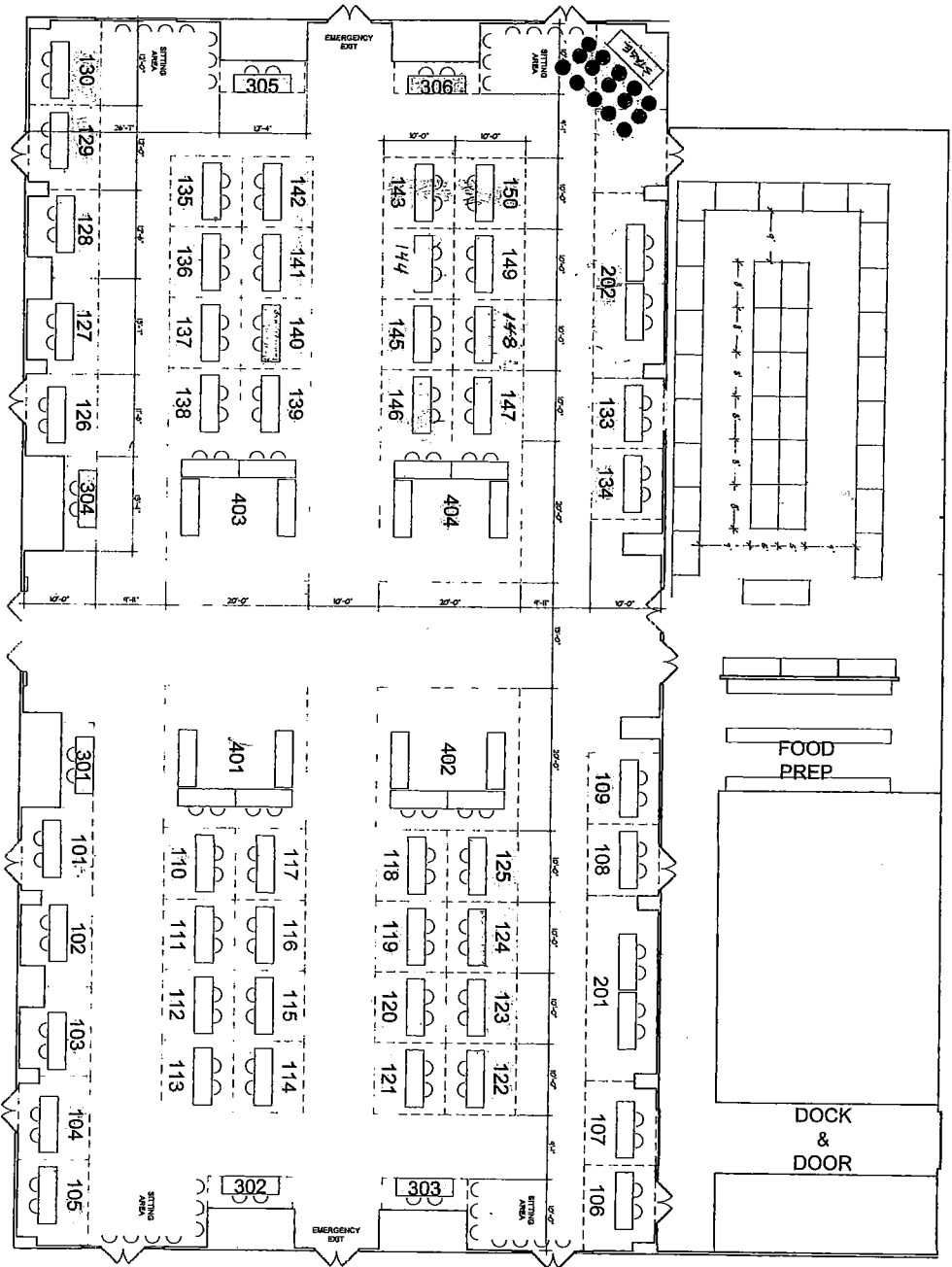
BOOTH LOCATION:

1: IF YOU REQUEST SAME LOCATION AS 2017 (NUMBER MAY BE DIFFERENT SO BE SURE TO CHECK YOUR 2017 LOCATION) THE CONTRACT AND DEPOSIT MUST BE RECEIVED BY DECEMBER 31st, 2017. AFTER DECEMBER 31ST, 2017, BOOTHS WILL BE ASSIGNED AS 1ST, 2ND, 3RD CHOICE.

____ BOOTH LOCATION SAME AS 2017

OR

2: BOOTH NUMBER SELECTION: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____



FLOOR PLAN

1/8" = 1'-0"

ERIE COUNTY HOME BUILDERS ASSOCIATION
HOME DESIGN & REMODELING EXPO SHOW

SAWMILL CREEK RESORT 400 Sawmill Creek Dr W Huron OH 44839